



2022

April 4th – 6th, 2020

V International Workshop for Women Entrepreneurs

The talent of women. Art, crafts and design

VENUE

Estación Cultural de Línea
Havana City | La Habana

Organizing Committee

SOLYMED EVENTS: Congresses, Fairs and International Events Organizing company. Representative of the "PALCO" Business Group.

Association of Women Entrepreneurs of Italy - **AIDDA**

Cuban Fund of Cultural Property – **FCBC**

Co- Organizer

Higher Institute of Industrial Design- **ISDI**

National Design Office – **ONDI**

For further information, please contact

SOLYMED EVENTS

Organizers of Congresses, Fairs and International Events.

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Telephone: +53 7 8314600 | +53 7 8314601 | +53 5 2525659

It will be a pleasure to meet you in Havana on our V Anniversary!

To know the different options offered to companies for sponsoring the event contact the organizing secretary

For information, hotel reservation, pre and post event excursions and other services

SOLYMED EVENTS - Organizing Secretary WEIC 2022

PARTICIPATE

Businesswomen, artisans, artists, architects, designers, chefs, communicators, magazine editors.

Women leaders of the state sector (art, culture, economy, education, industry, gastronomy, social organizations).

Self-employed.

INTERVENTIONS

Speakers must send the title and summary of their speech to the Organizing Committee before **March 1st, 2022**, to the following address:

solyed@gmail.com | solyed.eventos@gmail.com

You are invited to book in advance for your contribution to the event.

SPONSORS

Association of Women Entrepreneurs of Italy - **AIDDA**

Cuban Fund of Cultural Property - **FCBC**

National Council of Plastic Arts

Higher Institute of Industrial Design

Federation of Cuban Women

Culinary Federation of Cuba

Chamber of Commerce of Cuba

Promotion of Foreign Trade and Foreign Investment

University of Havana

Embassy of Cuba in Italy

TOPICS

Women in art

Art and culture: The place of women

Artisans: Pioneers in Entrepreneurship

Cultural identity and popular traditions

Design: Creativity and technique

Innovative: true protagonists of sustainable development

The arts and nature. Inspirations and manifestations

Women entrepreneurs in sustainable growth, green employment and the social economy facing the challenges of 2025

The development of women's entrepreneurship

Business ideas turn out into profitable companies

Art and culinary technique

Preliminary Program

April 4th

09:00	Registration of participants
09:30	Inauguration and institutional greetings
10:00 - 13.00	Seminars <i>Associated Exhibitions</i>
13:00 - 14.30	Lunch
14:30 - 16.30	Seminars <i>Associated Exhibitions</i>
16:30 - 17.30	B2B meetings
19:30	Gala Cocktail. Fashion and Art Parade

April 5th

09:30 - 13.00	Seminars <i>Associated Exhibitions</i>
13:00 - 14.30	Lunch
14:30 - 16.30	Seminars <i>Associated Exhibitions</i>
16:30 - 19.00	Visit to the historic center and workshops of Art and Crafts

April 6th

09:30 – 13:00	CULINARY ART - Cooking Contest: "Tradition and innovations" <i>Associated Exhibitions</i>
13:00	Awards
14:00	Conclusions
14:30	Closing lunch