



**Warwick, NY (January 9, 2017)** – Martin Glynn, CEO of MAD Event Management announced today that they have partnered with Paradiso, the Cuban cultural agency, to produce Cuba Comic Expo, being held in Havana, Cuba on May 19-21, 2017.

This cultural exchange program will welcome creators from the aligned pop culture worlds of comic book, animation, storytelling and other creative arts to Havana for a unique and historic event.

MAD will sponsor comic, animation, prose and other creators to join them in Cuba and will facilitate meetings with their Cuban peers, as well as to produce content for a two-day public event to be held at Pavilion in Cuba's capital city of Havana.

The program will feature tours of relevant cultural institutions in Havana, followed by networking sessions with peers from Cuba.

There will be a public exposition on May 20 & 21 where the creators will be introduced to fans through a series of curated Question & Answer sessions and panel discussions. Featured artwork and scripts from the creators will be presented in a museum-like setting.

*"We've been investigating the concept of producing an event in Cuba for nearly a year, and were thrilled to receive formal approval to move forward. The opportunities for both sides are incredible with knowledge and skill sharing between the two countries' brightest and most creative professionals,"* said Marty Glynn, CEO of MAD Event Management. *"We will be announcing more specific details over the next month, and will offer people in related industries to join us as part of a Fam Tour (familiarization tour). There will also be a limited number of sponsor and exhibitor opportunities available."*

For more information about the event, you may reach Marty Glynn at [marty@madeventmanagement.com](mailto:marty@madeventmanagement.com).

About MAD Event Management:

MAD Event Management is an all-purpose event planning facilitator whose principal owner has over 15 years of experience producing annual large-scale consumer conventions around the country, including Los Angeles, New York, Philadelphia, Chicago and Dallas. MAD's capabilities include: Site Selection, Exhibit Staffing, Marketing Plans, Vendor Selection, Floor Plan Development, On-Site Execution, Sponsor Exhibitor Sales, Travel Management, Contract Development, Setup & Disassembly and Contract Coordination. Visit [www.madeventmanagement.com](http://www.madeventmanagement.com) for additional information.